

CHOOSE YOUR SYSTEM

NCR Silver Quantum® commerce station



Clear the clutter and power your dreams with the all-in-one NCR Silver Quantum® commerce station.

Powered by NCR Silver, the commerce station delivers customer engagement and payment acceptance in one sleek, modern package.



iPad point of sale



Use an iPad with a stand or by itself for on-the-go mobility. Use your own iPad or purchase from NCR.



Includes a Samsung Galaxy Tab A

WHY NCR?

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 700 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Atlanta, Ga., with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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CCS Retail Systems
"Your Bridge With Technology"

NCR continually improves products as new technologies and components become available. NCR, therefore, reserves the right to change specifications without prior notice. All features, functions and operations described herein may not be marketed by NCR in all parts of the world. Consult your NCR representative or NCR office for the latest information. All brand and product names appearing in this document are trademarks, registered trademarks or service marks of their respective holders.

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GO YOU!

You're a retail star. See how you can shine even brighter with NCR Silver.



RETAIL

For more information, visit ncrsilver.com, or email info@ncrsilver.com.



SPOTLIGHT



“
**We found Silver
to be the most
compatible of the
POS systems we
looked at.**”

Vanessa Gochnour
Owner
NOOCH Vegan Market

Some retailers want to build a thriving business. Others do that and create a new niche.

NOOCH Vegan Market opened up shop in mid 2012, and by 2015 had seen enough success to require them to move to a new 1,600-square-foot market in Denver, just south of downtown.

“We wanted to help cultivate a vegan scene in Denver,” says owner Vanessa Gochnour. “My original partner had a grocery background. I was working with a local boutique. We both had a vision: To sell all vegan products that can be sourced ethically and sustainably.”

To the uninitiated, the challenges of running an upscale vegan market aren't what you think. Rather than the competition by bigger grocers, Gochnour battles her customer's views on spending. “Some consumers seem to have no problem spending big money at a restaurant. But ... spending money on groceries can be more about getting the best deals and keeping budgets in check.”

To combat this challenge, Nooch Vegan Market provides products that are difficult to get elsewhere. Think bee-free honey, dairy-free chocolate and vegan cheeses from small, newer companies.

But perhaps the biggest differentiator is the people. Gochnour's staff has an above-average knowledge on the vegan lifestyle and gives “customers an experience they would never get in a large grocery store.”

Go NOOCH!



Today and beyond, it's all about you. Yes, you! You know, the retailer. The small business owner. The visionary. The grocer. The employer. The boutique owner. The risk taker. The independent spirit.

Yeah, NCR designs intuitive cloud-based technologies for merchants and franchisors. But it's not about that. It's about how these innovations save you time, offer you an edge over competitors 10 times your size, and provide measurable value in your life.



You may be charged with growing the next big concept. Or, you might just like the freedom to do things your way. You may be struggling to keep good talent, or better understand inventory movements and which items drive your profitability. Maybe you're looking to drive loyalty through e-mail marketing, or launch a website where you can drive revenue all day, every day. Whatever your goals are, those are our goals too. Our success is a reflection of your success.

We know you have a dozen technology choices. We also know no other vendor is as focused on your success as we are. Thanks for bringing NCR Silver, and the people behind it, into your life. Kudos for doing your own thing. If you can't tell, we kind of like that. And we plan on celebrating it.

GO YOU!

SHINE BRIGHTER WITH NCR SILVER



Inventory management

Know which items are the best sellers to keep them in stock.



Employee management

Assign roles and track employee time with clock-in/clock-out.



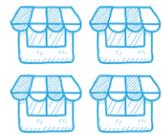
Customer loyalty

Easily create, run and manage reward programs. Loyalty fits seamlessly into the checkout process, automatically tracking rewards with each sale.



Intuitive design

New employees get up to speed faster.



Multi-store management & consolidated reporting

Track sales and manage information across single or multiple locations.



Online store

Easily launch a branded website and start making sales even when you're sleeping.



24/7 customer support

Rely on a customer care team that is there whenever you need help tackling a technology challenge to ensure your business stays up and running.



Email marketing

Engage customers and prospects with targeted and customized email campaigns integrated with your social media accounts.



Award winning NCR Silver Concierge

Let us do the heavy lifting of setting up your system.



Flexible payments

Reward loyal customers with tabs and house accounts.



Inclusive taxes

Our app takes the work out of tax calculations by setting up the amount owed in the back office.



Actionable Insights

Analyze sales, employee and inventory data to make better decisions.



CCS Retail Systems

"Your Bridge With Technology"

OUR COMPLETE SOLUTION FOR RETAIL



NCR Silver Essentials



The original. Your point of sale power and more. Easy to use and includes e-mail marketing and loyalty programs.



Ring Up by NCR Silver

Perfect for the micro merchant on the go who needs simple functionality, quick transactions and mobile payment acceptance.



Commerce by NCR Silver



Gives you the power to easily create a web site and expand your sales outside your brick and mortar location and hours. Drive revenue 24/7/365.



NCR Console

Advanced reporting plus enhanced employee management and inventory oversight at the ingredient level.

TOTAL BY NCR SILVER*



Our best value. Total by NCR Silver combines our software, hardware and services for one affordable monthly price.

With Total by NCR Silver, you can spread out the payments on new hardware over 24 months AND get a discount on the software subscriptions.

**Ring Up by NCR Silver not included*

WHEREVER YOU'RE GOING, NCR SILVER WILL BE THERE WITH YOU

Whether you're thrilled running a single boutique, or building an empire of vegan grocery stores, you'll have the information and the power you need at your fingertips to drive your goals, whatever they are.

Thanks to our cloud-based platform, you can view real time sales data and gain actionable insights remotely. With NCR Silver's lineup of powerful software products, you'll enjoy command and control of all locations via a consolidated view, or you can drill down to the smallest detail on just one.



You'll enjoy command and control anytime, from anywhere via your intuitive cloud-based dashboard.



Save time and money onboarding new employees thanks to a point of sale system designed to leverage the tablet knowledge and skills new team members already possess.



Make promotion or pricing modifications on the fly, wherever you are, and that information will update to the site tablets within moments.



Bring on new sites easily. Setting up a new site on your system is as easy as a phone call to establish a new site account, then just power up a tablet, log in, and you're ready to go.



Your data, the way you want to see it. A summary of locations, a single location or even by a certain region, you get actionable insights at your fingertips—even if you're not on site.

SETTING UP YOUR SYSTEM IS AS EASY AS SENDING AN E-MAIL



We want you to focus your valuable time where it counts the most—running your business. Simply send us a picture of your menu and dining room and our NCR Silver Concierge team will do the heavy lifting so you don't have to.



CCS Retail Systems

"Your Bridge With Technology"

CUSTOMER CARE



24/7/365 Live support

Call, text or email



Because your role as a business owner never "sleeps," neither does our Customer Care team. Your team has backup no matter what time of day or night they need it.

HOW MUCH TIME COULD YOU SAVE WITH NCR SILVER?

98% TIME SAVINGS
Pulling, combining and distributing data



DAILY



WITHOUT NCR SILVER



WITH NCR SILVER



TIME SAVED

**Results may vary*