

> REPORTING VISUALIZE YOUR DATA THE WAY YOU WANT



CUSTOM DASHBOARDS

Every user can customize their own unique key performance indicator dashboard to quickly see what matters most through charts, graphs, and datasheets.

ROBUST REPORTING

With a custom report builder and more than 70 standard reports out of the box, you can access your data exactly how you need it with full customer visibility. Reports can be scheduled in advance, generated on a recurring basis, or accessed on demand, and OData reporting provides SQL level access.

THIRD PARTY COMPATIBLE

Import and export capabilities make it easy to use your data with third party systems and accounting engines. Grid-layer supporting database access gives you a direct link for advanced integrations.

POWER BI-INTEGRATION

Microsoft Power BI is a business intelligence platform with tools for gaining even more insight from your data. Create custom reports and dashboards within BI Desktop and publish them to your bLoyal Director account for visualization, or use them on your mobile phone with the Power BI app.

- > *Customer Reports*
- > *Loyalty Reports*
- > *Sales Reports*
- > *Transaction Reports*
- > *Mailing Reports*
- > *Product Reports*
- > *Channel Reports*
- > *Payment Reports*
- > *Shipping Reports*
- > *System Reports*
- > *Scheduled Reports*
- > *Recurring Reports*
- > *Flexible Date Ranges*
- > *Custom Reports*
- > *Email Report Delivery*
- > *Key Indicator Dashboard*
- > *OData Feed*
- > *SQL Level Access*
- > *Grid File Export*
- > *HTML, EXCEL, CSV, PDF*
- > *URL Access*